



Diego Bolzonello (Crocetta del Montello, 1958) graduated with a first in Economics and Commerce in Venice, and along with Mario Moretti Polegato, he is the co-founder of Geox, which in the space of 17 years went from a small provincial footwear producer to a global brand followed by major financial players on international markets and floated on the Stock Exchange, with a capital of up to two billion euros

at its peak. He remained in post as CEO until separating from the company in September 2012.

He then set up his own consultancy firm, Bolzonello e Partners, specialising in company restructuring and covering several industrial and financial cases in Veneto and further afield. Among the most important was the case of the Belle International Group, a leading Chinese manufacturer of sports footwear.

Since July 2018 he has been CEO of SCARPA spa, overseeing the shift from a family-run company to a more manager-led structure. In addition to developing the group's strategies, he also focuses on product innovation.