



Sandro Parisotto (Asolo, 1959) joined the family business in the early eighties, working initially in production and warehousing before moving to administration and sales, where he displayed all his managerial skills as he developed and expanded the presence of SCARPA products on the global market.

A key figure in the shift from first to second generation of the family, he covered increasingly strategic roles within the company: from a member of the Board of Directors to CEO, and finally to his current role as president.

From that moment he became the face of SCARPA in the eyes of the world, and a leading promoter and backer of the sports sector all over Italy, partly through his participation in Assosport, where he was president of the Outdoor group from 2014 to 2018. He also holds prominent positions in sector industry associations in the local area.

A guarantor of the company's solidity, he is a reference point for employees, whom he treats with care and respect.